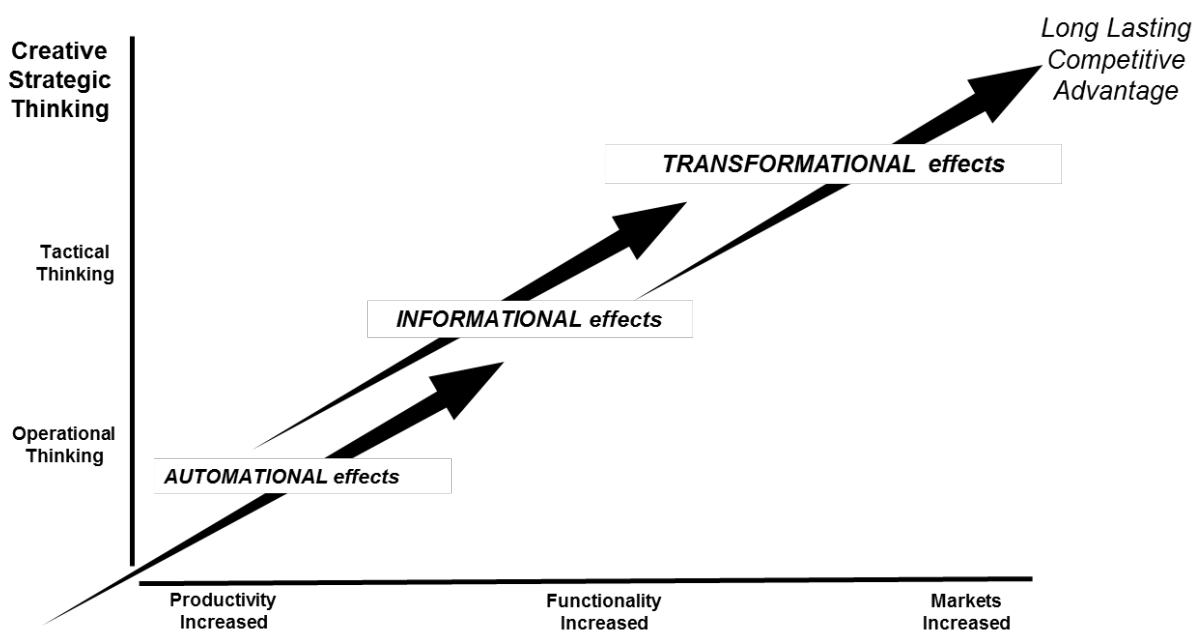


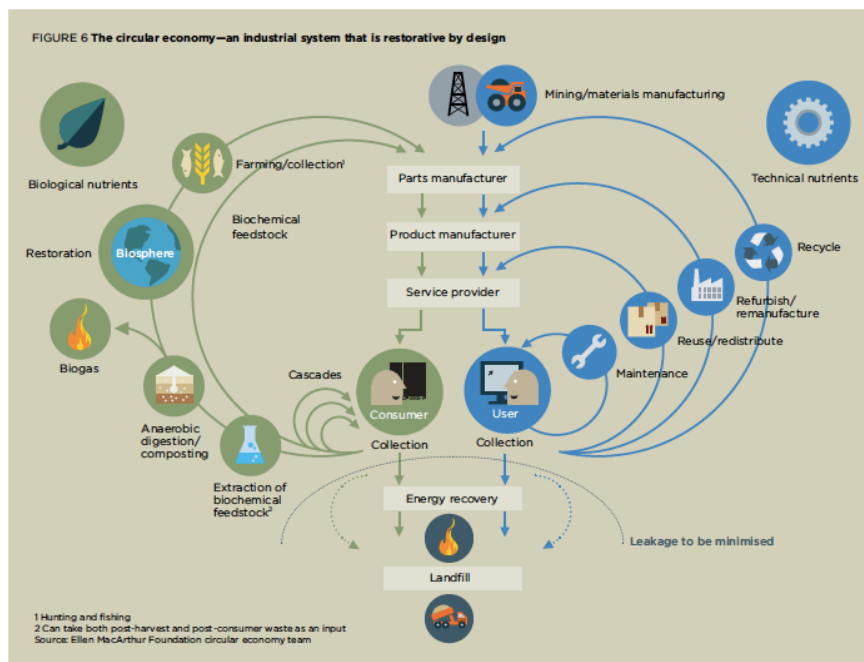
**High Profit High Growth Business
comes from
Creative Strategic Thinking
(not from implementing technology)**



Mooney, J.G., Gurbaxani, V. and Kraemer, K.L. (1996) A process orientated framework for assessing the business value of information technology. *Advances in Information Systems*, 27(1) 68-81.

Venkatraman, N. (1994) IT-enabled business transformation: from automation to business scope redefinition. *Sloan Management Review*, 35(2), 73-87.

Innovations that address resource constraints serve new demand from the Circular Economy



<http://www.ellenmacarthurfoundation.org/circular-economy/circular-economy/interactive-system-diagram>

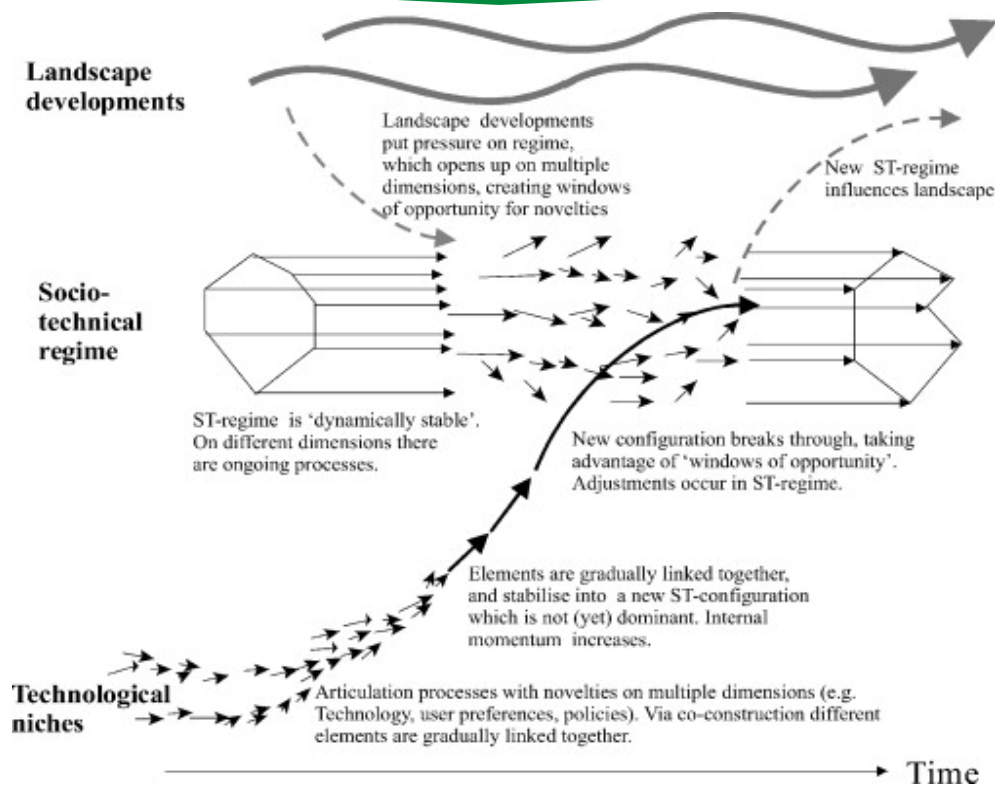
World Economic Forum (2014) Towards the Circular Economy:
Accelerating the scale-up across global supply chains

http://www3.weforum.org/docs/WEF_ENV_TowardsCircularEconomy_Report_2014.pdf

Preston, F. (2012) A Global Redesign? Shaping the Circular Economy.
Chatham House (The Royal Institute of International Affairs)

http://www.chathamhouse.org/sites/files/chathamhouse/public/Research/Energy,EnvironmentandDevelopment/bp0312_preston.pdf

Tensions in business landscape are seeds for change – From niche products to radical innovations

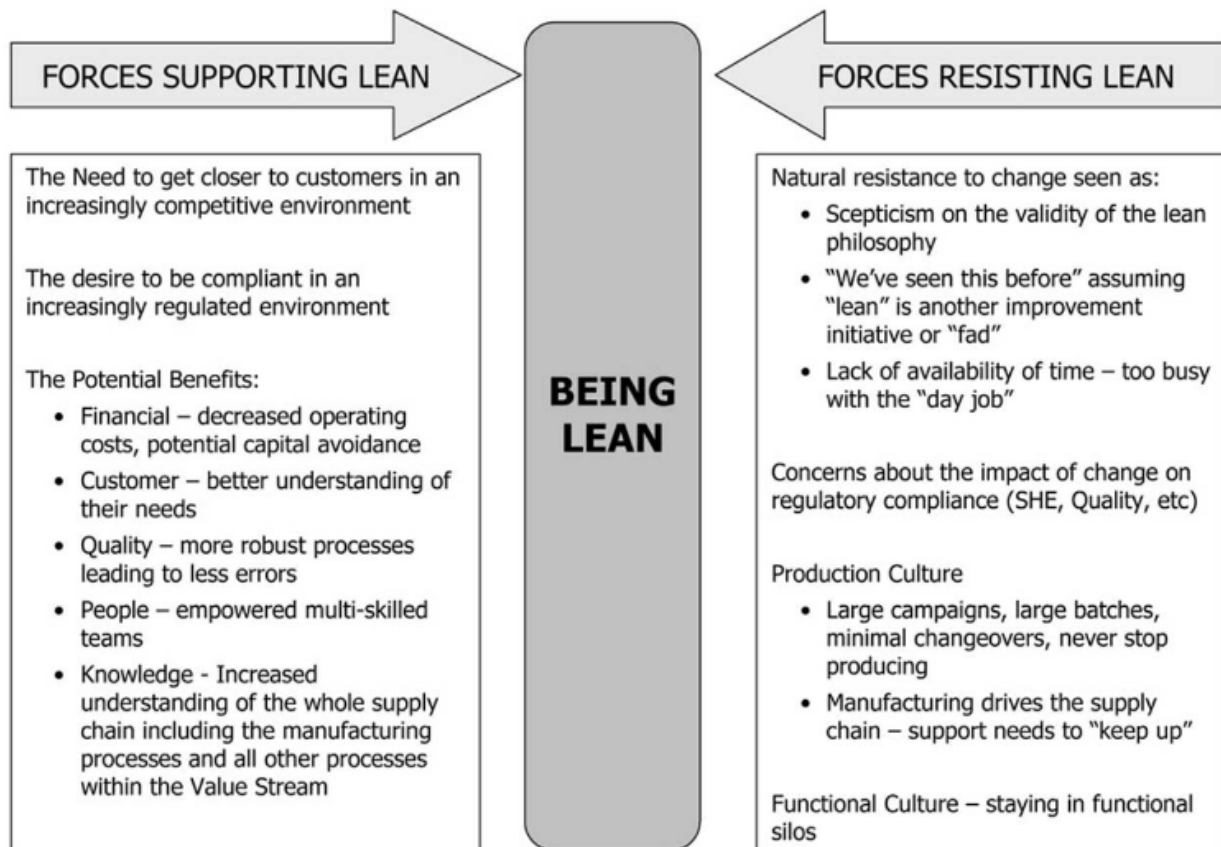


<http://www.sciencedirect.com/science/article/pii/S0048733304000496>

Geels, F. 2002. Technological transitions as evolutionary reconfiguration processes: a multi-level perspective and a case-study. *Research Policy*, 31 (8/9), pp. 1257–1274

Geels, F. 2004. From sectoral systems of innovation to socio-technical systems: Insights about dynamics and change from sociology and institutional theory. *Research Policy*, 33 (6–7), pp 897–920.

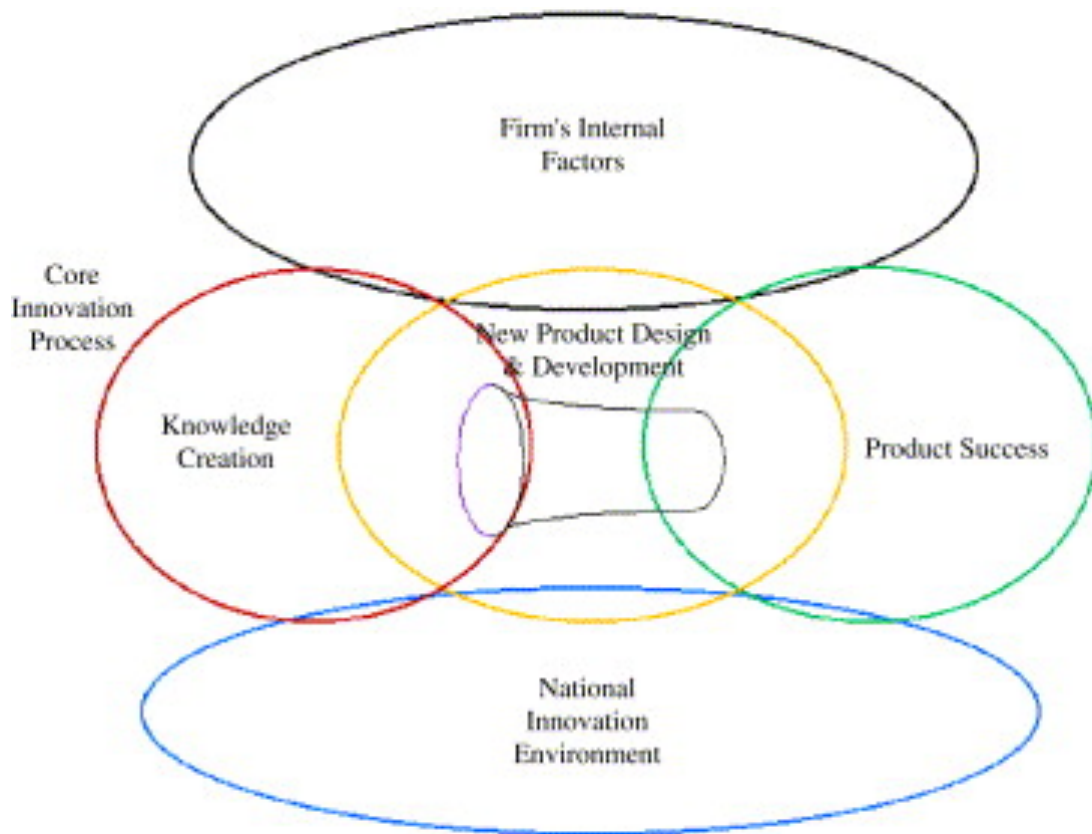
Driving and opposing forces steer organisational change in lean manufacturing



http://ac.els-cdn.com/S0263876205727465/1-s2.0-S0263876205727465-main.pdf?_tid=dec62664-6e49-11e4-a398-0000aacb35d&acdnat=1416222607_475ce08de9ed24d5da0cd6d98e89e0e6

Melton, T. 2005. “The Benefits of Lean Manufacturing: What Lean Thinking Has to Offer the Process Industries.” Chemical Engineering Research and Design, 83(A6): 662-73.

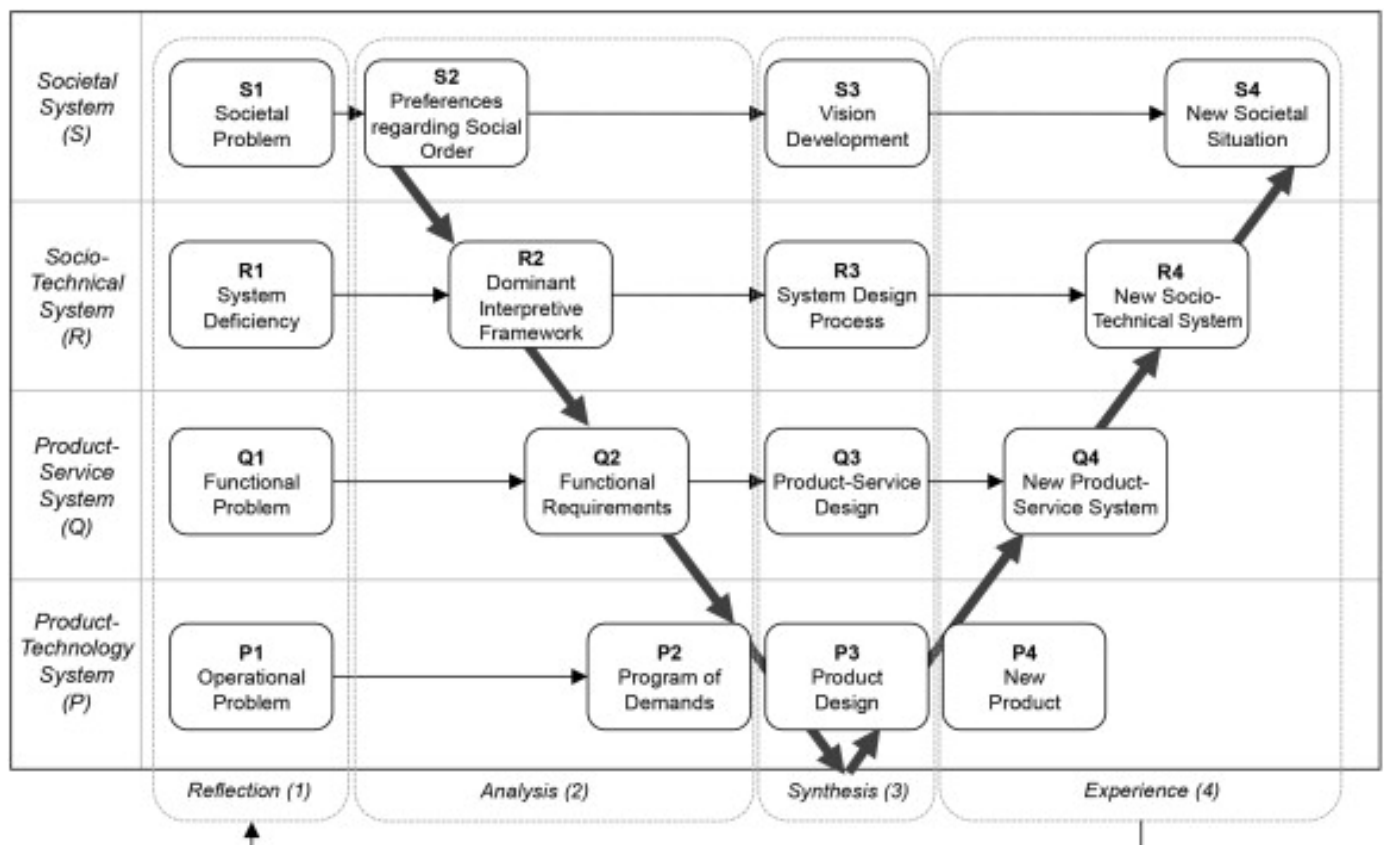
Creative Factory-tool to improve innovation activity of a firm



<http://www.sciencedirect.com/science/article/pii/S0166497205001057>

Galanakis, K. 2005. Innovation process. Make sense using systems thinking. Technovation, Volume 26, Issue 11, 2006, 1222 – 1232
<http://dx.doi.org/10.1016/j.technovation.2005.07.002>

Multilevel Design Model (MDM) supporting complex change and design processes of a firm

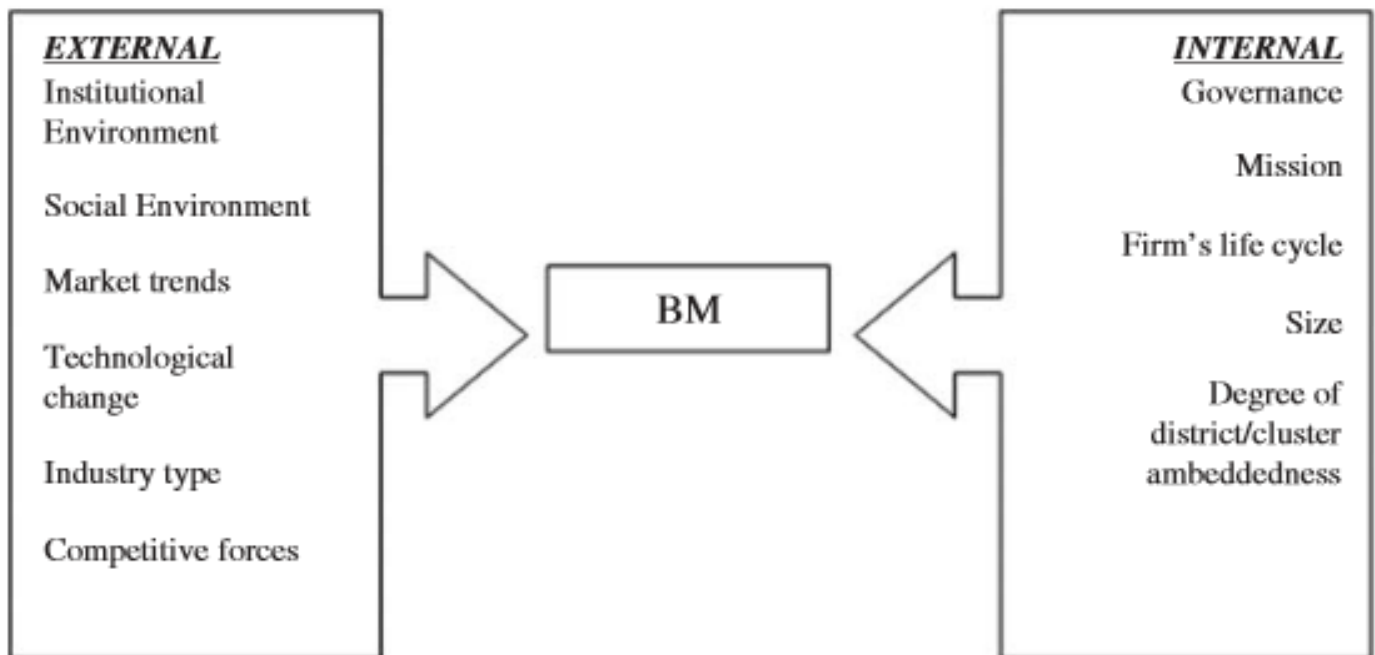


<http://www.sciencedirect.com/science/article/pii/S0959652614006313>

Peter Joore , Han Brezet. 2014. **A Multilevel Design Model: the mutual relationship between product-service system development and societal change processes.** Journal of Cleaner Production.

<http://dx.doi.org/10.1016/j.jclepro.2014.06.043>

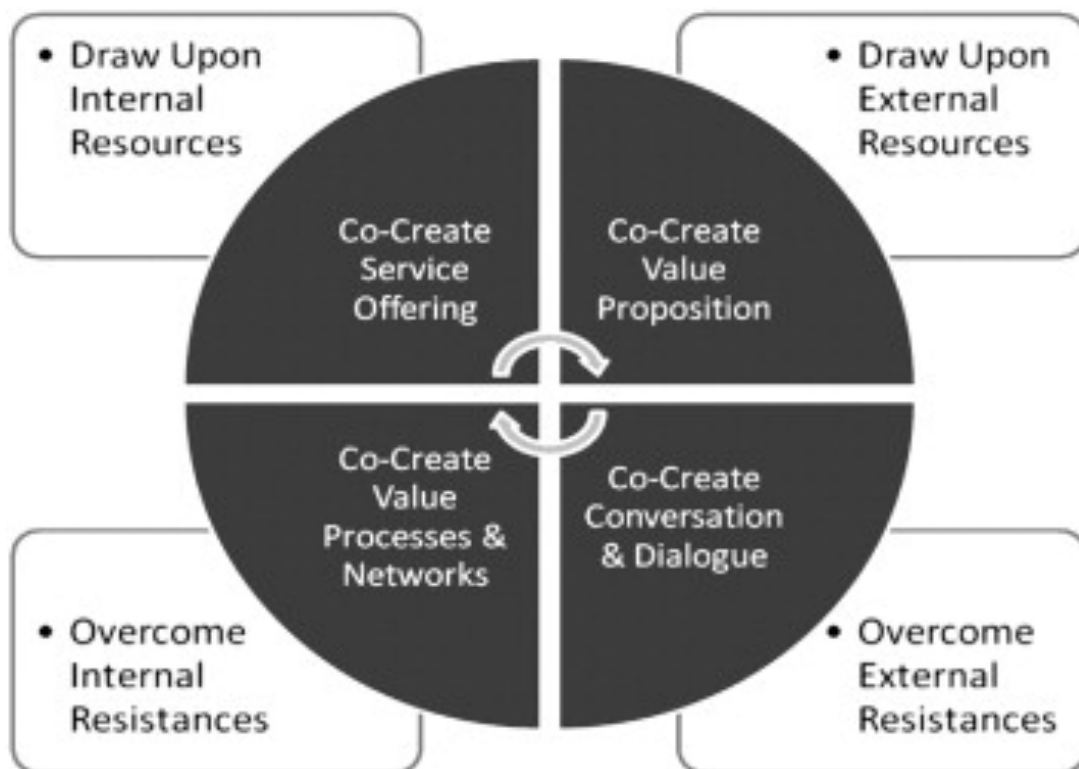
Internal and external factors influencing the structure and evolution of a high tech firm's Business Model (BM)



<http://www.tandfonline.com/doi/pdf/10.1080/09537325.2013.850474>

Casprini E., Pucci, T. & Zanni L. 2014. Business model shifts: a case study on firms that apply high technology to cultural goods. *Technology Analysis & Strategic Management*, 26(2), pp. 171-178.

Value creation of a firm is collaborative effort in service-dominant logic (SDL)



<http://www.sciencedirect.com/science/article/pii/S0019850107001514>

Stephen L. Vargo , Robert F. Lusch. 2008. From goods to service(s): Divergences and convergences of logics. *Industrial Marketing Management*, Volume 37, Issue 3, 2008, 254 - 259