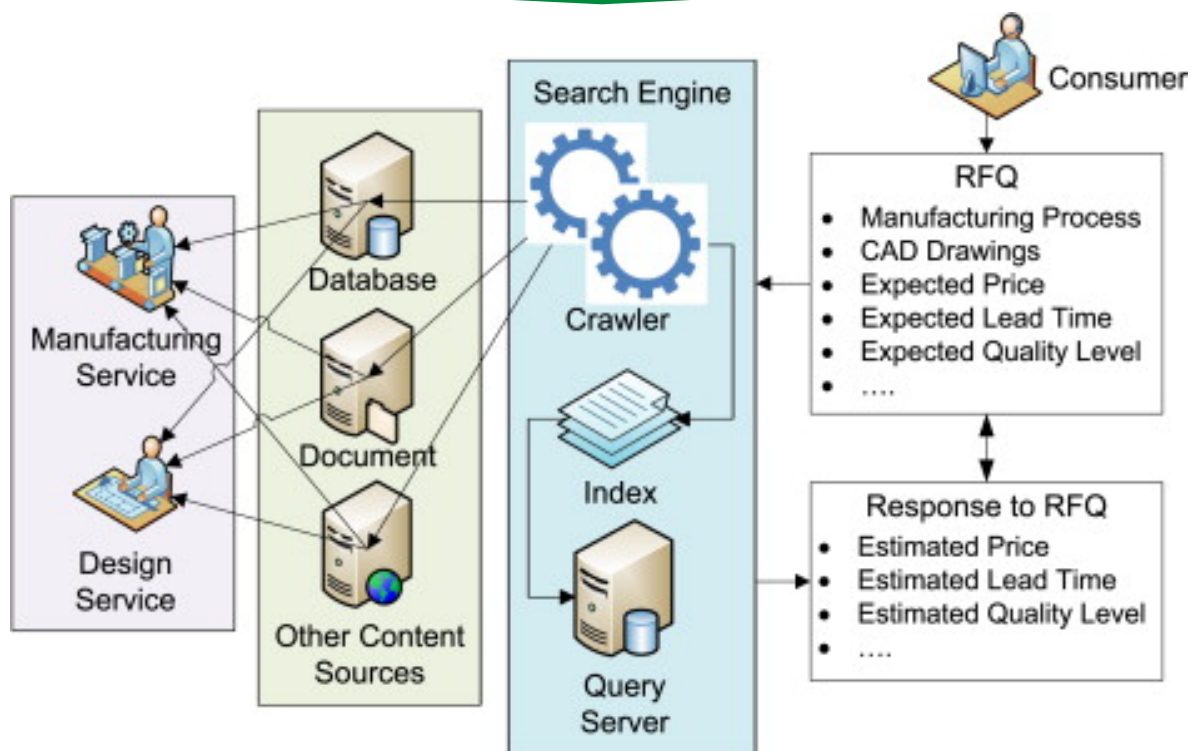


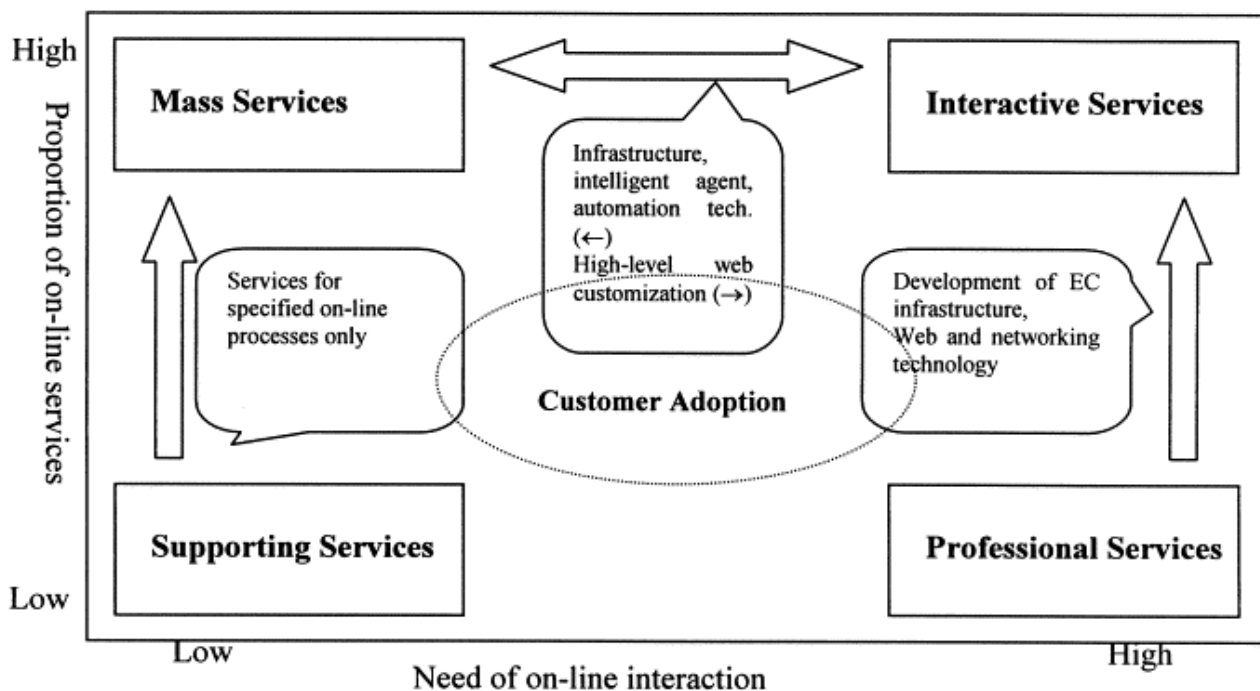
# Leveraging the power of the crowd with Cloud-based Design Manufacturing (CBDM)



<http://www.sciencedirect.com/science/article/pii/S0010448514001560>

Dazhong Wu , David W. Rosen , Lihui Wang , Dirk Schaefer. 2015.  
Cloud-based design and manufacturing: A new paradigm in digital  
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# Increased manufacturing efficiency, lower administrative costs, improved sales and better brand loyalty are benefits of Electronic Commerce (EC)

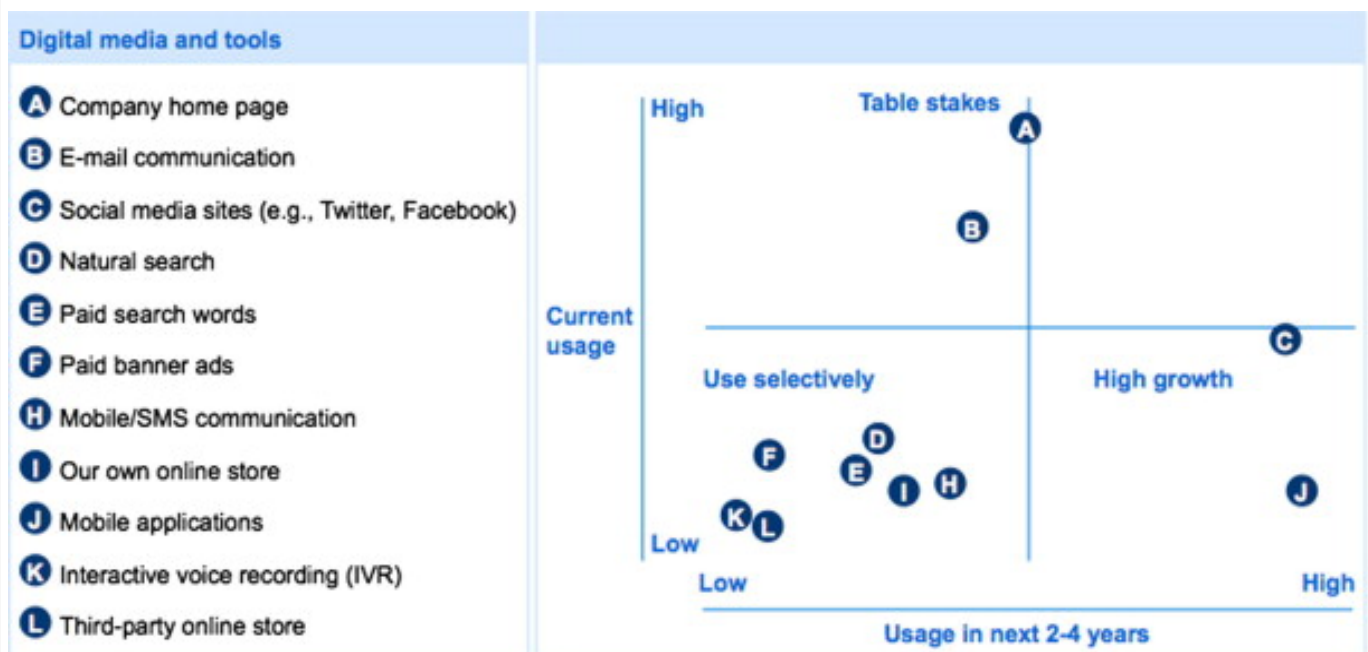


<http://www.sciencedirect.com/science/article/pii/S1567422302000182>

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[http://dx.doi.org/10.1016/S1567-4223\(02\)00018-2](http://dx.doi.org/10.1016/S1567-4223(02)00018-2)

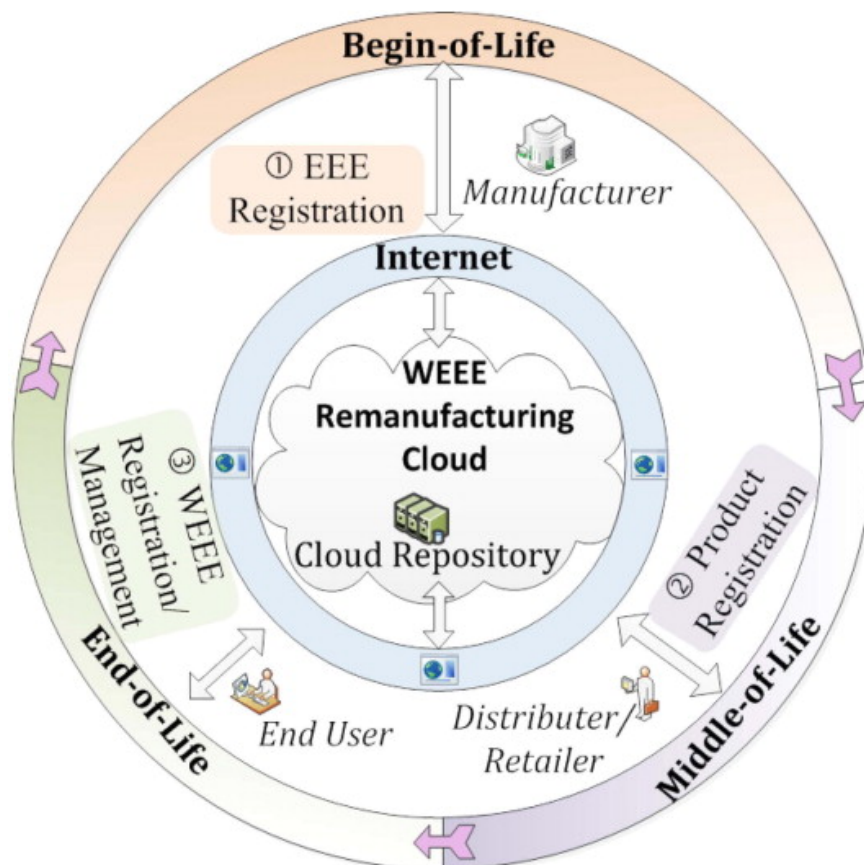
# Competitive advantage for B2C and B2B relationships through increasingly important Digital Marketing



<http://www.sciencedirect.com/science/article/pii/S0263237313001576>

Peter S.H. Leeflang , Peter C. Verhoef , Peter Dahlström , Tjark Freundt.  
2014. Challenges and solutions for marketing in a digital era. European  
Management Journal 32 (1), 2014, 1 – 12  
<http://dx.doi.org/10.1016/j.emj.2013.12.001>

# Collaborative cloud manufacturing for all stages of product life cycle responds effectively to the fast changing global market

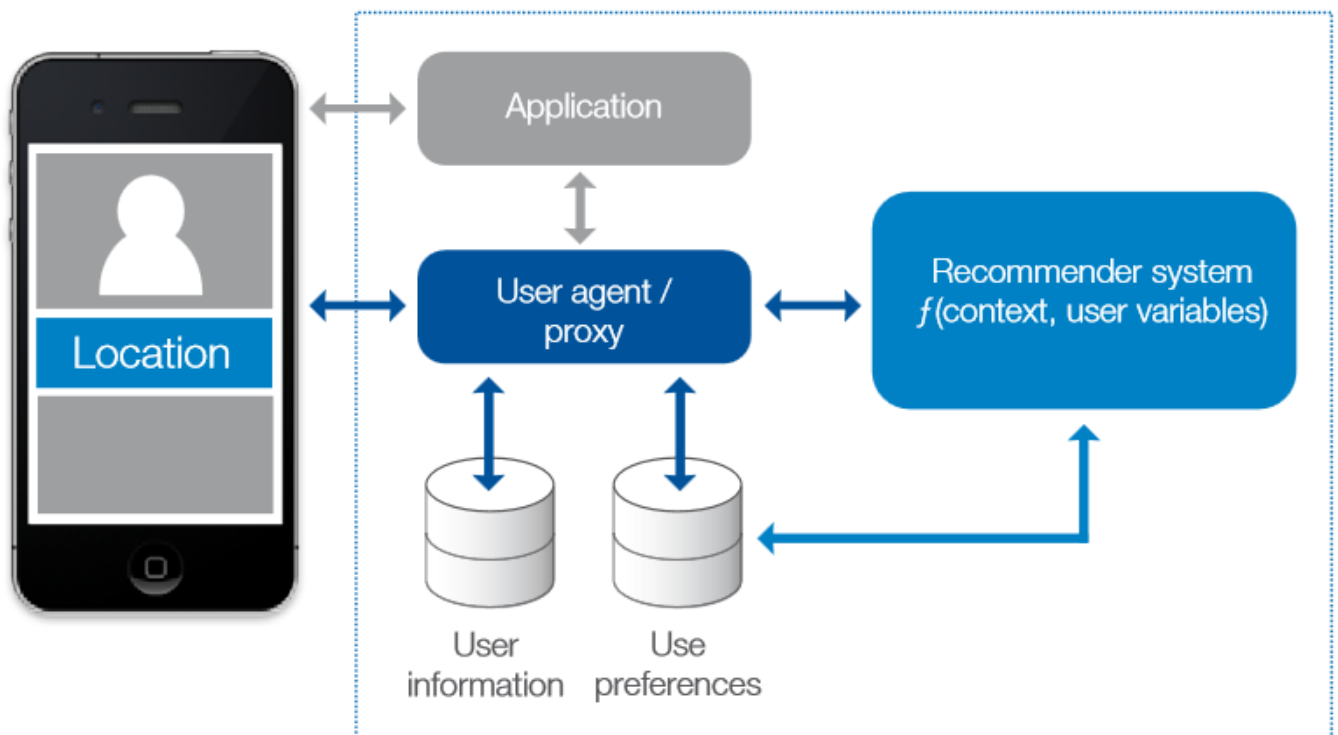


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Xi Vincent Wang , Lihui Wang. 2014. From Cloud manufacturing to Cloud remanufacturing: A Cloud-based approach for WEEE recovery. Manufacturing Letters, Volume 2, Issue 4, 2014, 91 – 95.

<http://dx.doi.org/10.1016/j.mfglet.2014.06.002>

# Personalised user experience for more meaningful interactions with service providers

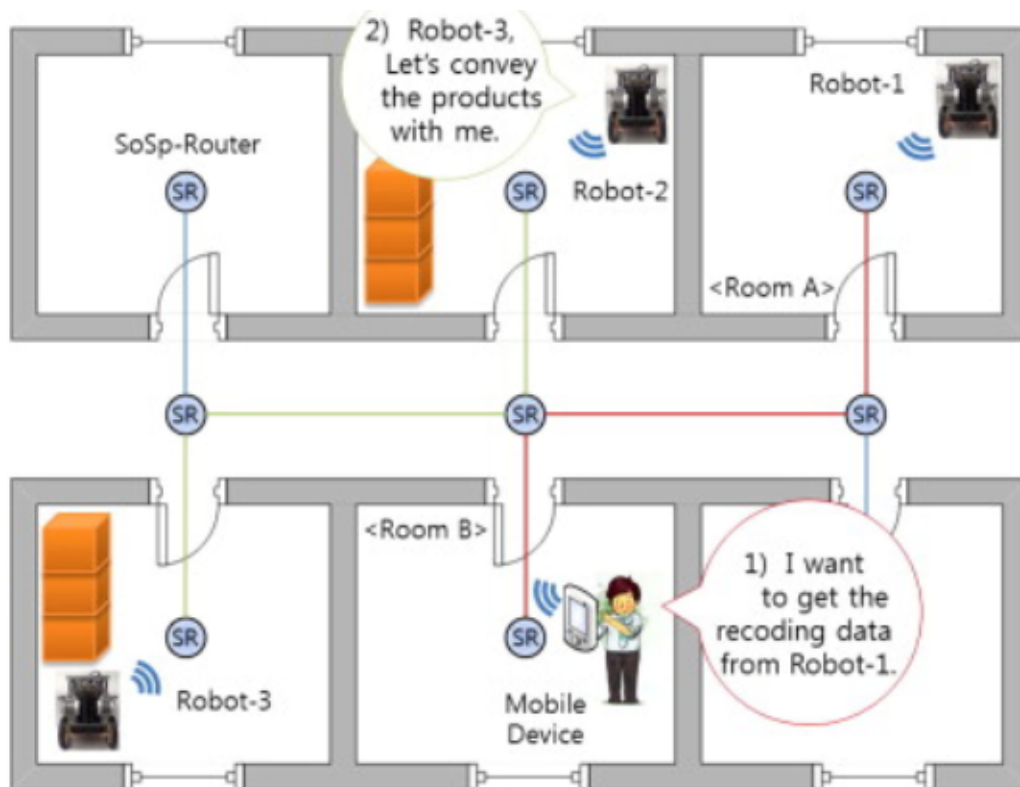


Source: World Economic Forum

[http://www3.weforum.org/docs/WEF\\_RethinkingPersonalData\\_TrustandContext\\_Report\\_2014.pdf](http://www3.weforum.org/docs/WEF_RethinkingPersonalData_TrustandContext_Report_2014.pdf)

Rethinking Personal Data: Trust and Context in User-Centred Data Ecosystems.  
World Economic Forum, May 2014.

# Self-organising and fully distributed indoor location-based service (LBS) cooperating among devices

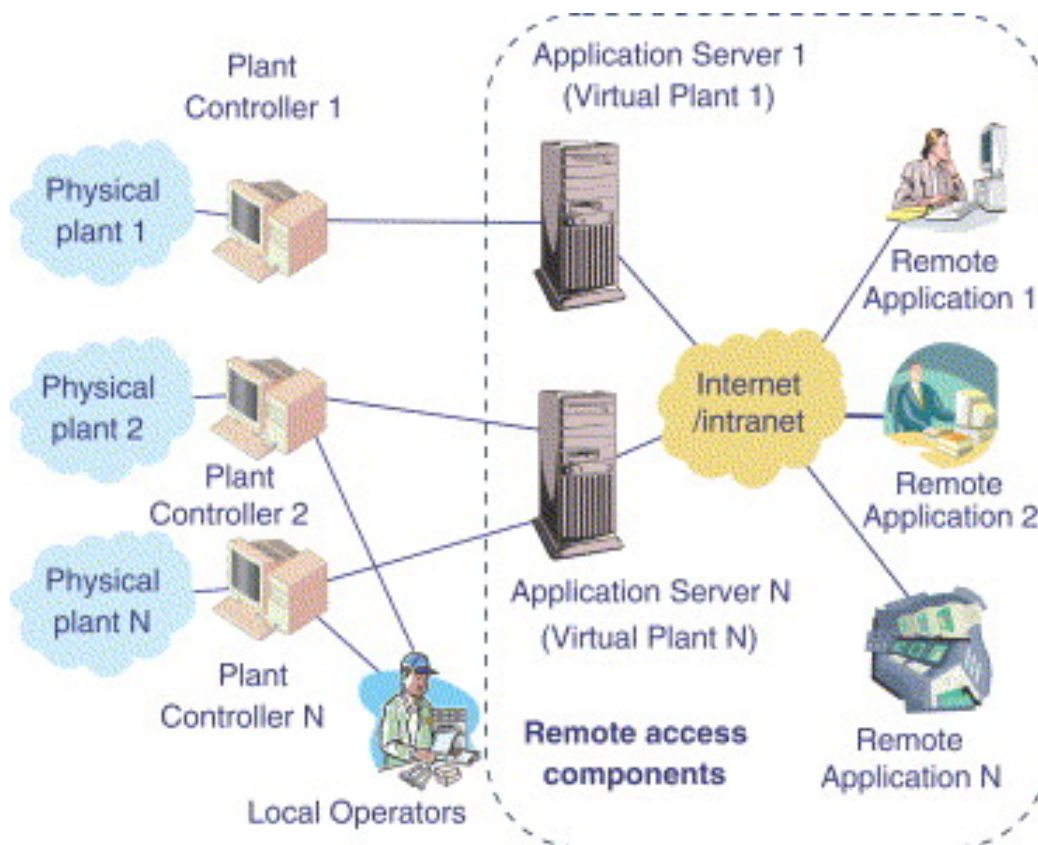


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Seol Young Jeong, Hyeong Gon Jo, Soon Ju Kang. 2014. Remote service discovery and binding architecture for soft real-time QoS in indoor location-based service. *Journal of Systems Architecture*, 60 (9), pp. 741-756.

[doi:10.1016/j.sysarc.2014.01.008](https://doi.org/10.1016/j.sysarc.2014.01.008)

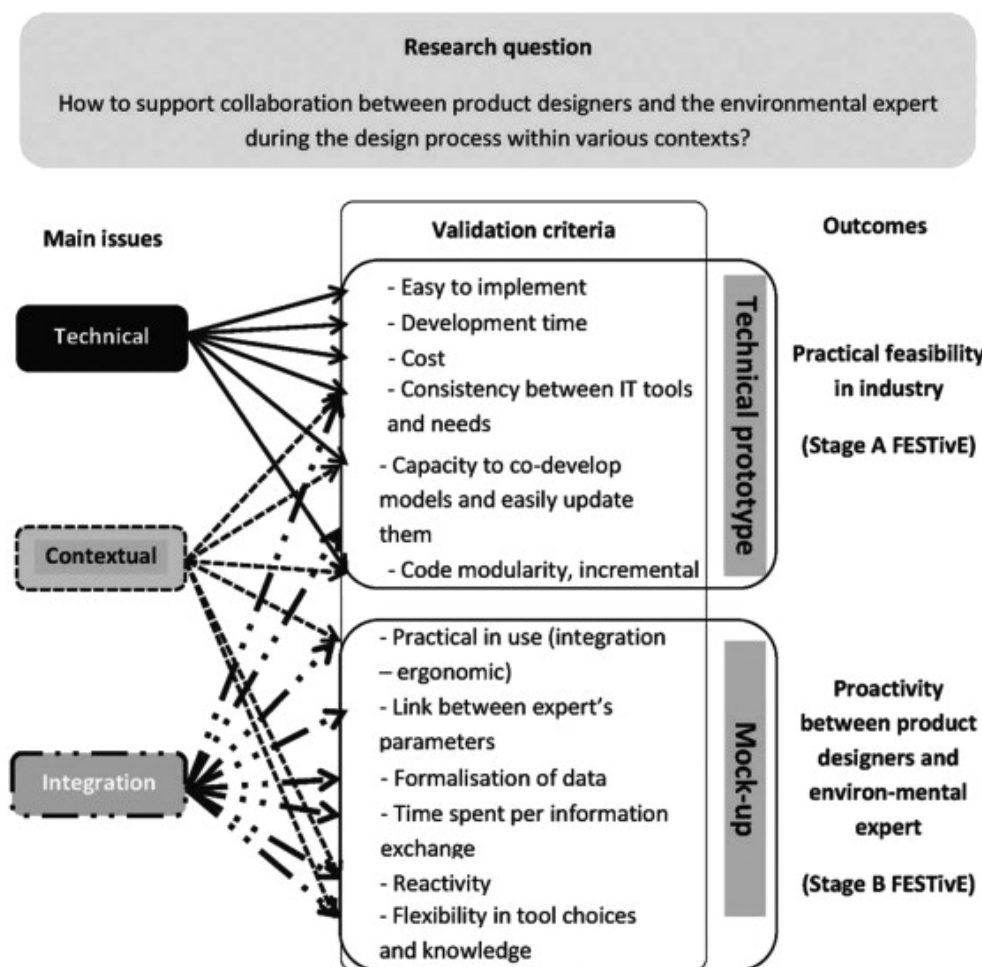
# Remote access to industrial plants as a source of competitive advantage



<http://www.sciencedirect.com/science/article/pii/S0967066105001528>

Isidro Calvo , Marga Marcos , Darío Orive , Isabel Sarachaga. 2006. **A methodology based on distributed object-oriented technologies for providing remote access to industrial plants.** Control Engineering Practice 14 (8), pp. 975 - 990

# Dynamic and flexible to the integration of knowledge and software for industrial ecodesign

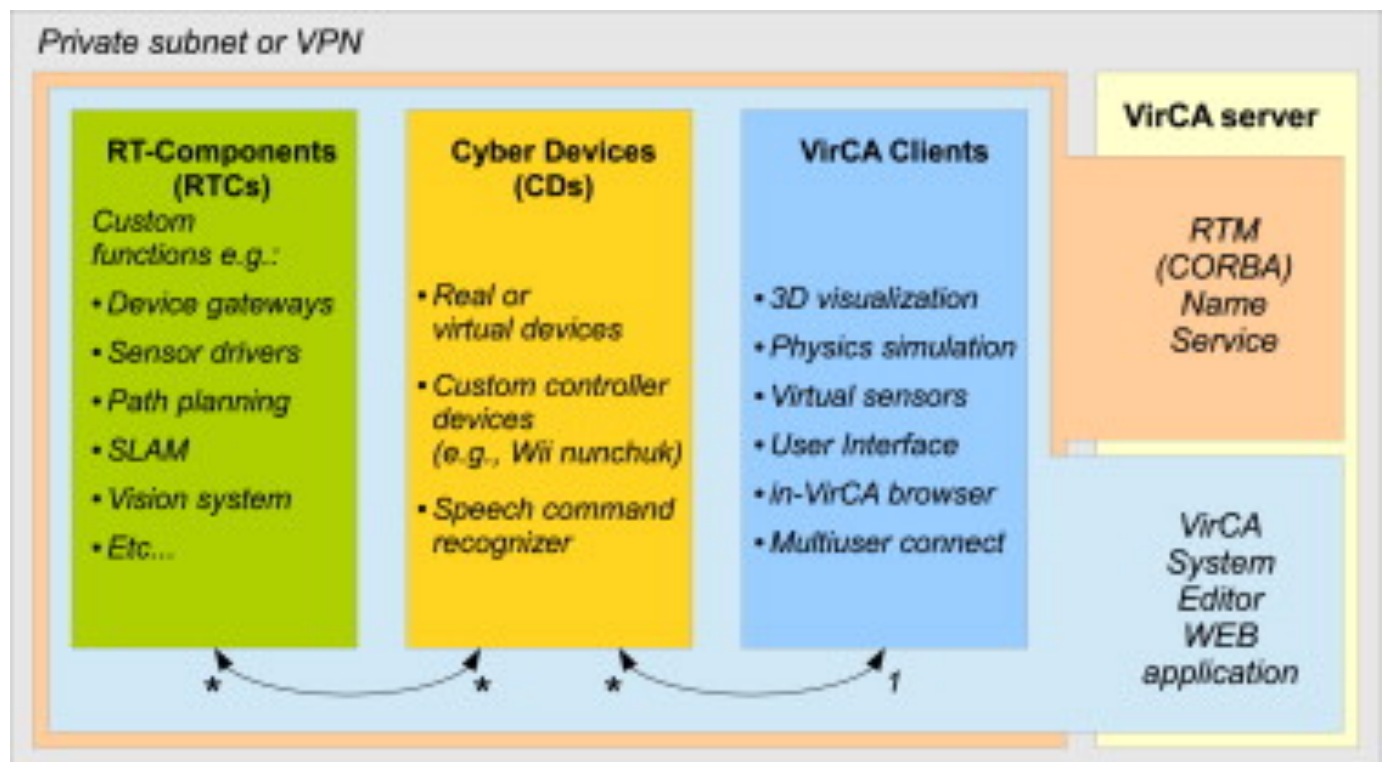


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Maud Rio , Tatiana Reyes , Lionel Roucoules. 2014. FESTivE: an information system method to improve product designers and environmental experts information exchanges. Journal of Cleaner Production, 83, pp. 329 -



# Virtual Reality (VR) for high fidelity testing and training of complex manufacturing systems



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